

Western Saddle Clubs Association, Inc.

SPOTLIGHT

SPOTLIGHT AD RATES

Full page ad (7"x10").....	\$105
Half page ad (7"x4.9").....	\$70
Cover & half page ad inside (No shows)	\$230
Back cover (7"x8.5") full color.....	\$205
Inside cover full page ad (7"x10")	\$185

Ad deadline is the 15th of the month prior to publication. All ads must be camera ready and of acceptable quality. Additional graphic design services are available. Pre-payment is required, unless credit is established with Herald Journal Publishing.

SHOWBILLS

On wscaondeck.com and in the digital Spotlight book

Showbill.....	\$30
Premium Showbill (placement in email newsletter included).....	\$60

EMAIL ADVERTISING

Ads run in the email newsletter sent to over 3,000 addresses

Medium Rectangle 300x250px.....	\$115
Leaderboard 728x90px	\$170
Half Page 300x600px	\$220
Exclusive Email Blast	8.6¢ per address +\$340 set up fee

WEB ADVERTISING

wsca.org & wscaondeck.com

Medium Rectangle 300x250px.....	\$70/month
Half Page 300x600px	\$105/month

Ad copy can change one time per month. No exclusivity.

Ask about our special marketing packages for reasonable rates or discounts for annual agreements.

To advertise contact Herald Journal Publishing at wsca@heraldjournal.com.

