



# 2021 Championship Horse Show

## Sponsorship & Advertising Agreement

Platinum Sponsor \$3,000    Gold Sponsor \$1,500    Silver Sponsor \$1,000    Bronze Sponsor \$500

### Ad Sizing and Specs

#### Live Web Cast Ads

**\$250 Live Cast Package Includes:**  
240px x 480px JPEG/PNG  
1920px x 1080px JPEG/PNG  
30 Second Video MP4

#### Show Program Ads

Back Cover: 7" x 10", Full Color  
Inside Back Cover: 7" x 10", Full Color  
Full Page: 7" x 10", BW  
Half Page: 7" x 4.9" BW  
Quarter Page: 3.4" x 4.9" BW

### OTHER/INDIVIDUAL OPTIONS:

- 1 Class Sponsor/Program Ad.....\$300
- Live Web Cast Commercial & Web Cast Ad Banner.....\$250
- Vendor Booth Rental.....\$200
- Outdoor Space Rental.....\$400
- Back Cover Ad in Program.....\$250
- Inside Back Cover Ad in Program.....\$200
- Full Page Ad in Program.....\$80
- Half Page Ad in Program.....\$60
- Quarter Page Ad in Program.....\$35

Advertiser

Business/Organization Name:

Advertiser Contact Name:

Phone Number:

Email Address:

Mailing Address:

City/State/Zip:

### FILL OUT BELOW AS APPLICABLE:

Sponsorship Class 1<sup>st</sup> Choice:

Sponsorship Class 2<sup>nd</sup> Choice:

Name of presenter:  
*(If choosing to present class awards)*

Booth Rental: # \_\_\_\_\_ Spaces x \$200 = \_\_\_\_\_

Same space as last year?

YES    NO

Outdoor Space Rental: # \_\_\_\_\_ Spaces x \$400 = \_\_\_\_\_

**FOR SHOW PROGRAM ADS & LIVE WEB CAST ADS SEND CAMERA-READY ARTWORK TO SPONSORWSCA@GMAIL.COM**

*For complete ad sizing and specs, see the Sponsorship & Advertising Spec Sheet*

**PLEASE MAKE CHECKS PAYABLE TO: WSCA CHAMPIONSHIP SHOW**

**Please submit this form and check payable to WSCA Championship Show to:  
James Duenow 40303 200th Street | Arlington, MN 55307**