



2021 Championship Horse Show

Sponsorship & Advertising Opportunities

Platinum Sponsor.....\$3,000

(Exclusive to 5 - first come, first serve)

★ **Day Sponsor:** Sponsor one day of the show, name announced frequently throughout the day, flag presentation option (minimum of 5 times), name on scoreboard & program

★ **2 Page Ad Spread in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Booth Space** (1 inside booth space)

★ **Banner In Warm-Up Area**

**Sponsorship Deadline:
August 23, 2021**

**CONTACT US TODAY!
sponsorwsca@gmail.com
507.380.7857**

Gold Sponsor.....\$1,500

★ **3 Class Sponsor:** Sponsor three classes, name announced as sponsor of each class, option to present awards to class & name in program under sponsored classes

★ **1 Page Ad in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Booth Space** (1 inside booth space)

★ **Banner In Warm-Up Area**

Individual Options:

1 Class Sponsor/Program Ad....\$300

Sponsor one class, name announced as sponsor of class, option to present awards to class & name in program under sponsored class and 1/2 page ad in program.

Live Web Cast Commercial & Web Cast Ad Banner.....\$250

30 Second Commercial & Web Banner Rotates all 5 days of show

Vendor Booth Rental.....\$200

Includes 1/8 page ad in program

Outdoor Space Rental.....\$400

Includes 1/8 page ad in program

Back Cover Ad in Program.....\$250

Inside Back Cover Ad in Program...\$200

Full Page Ad in Program.....\$80

Half Page Ad in Program.....\$60

Quarter Page Ad in Program.....\$35

Silver Sponsor.....\$1,000

★ **2 Class Sponsor:** Sponsor two classes, name announced as sponsor of classes, option to present awards to classes & name in program under sponsored classes

★ **1 Page Ad in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **Web Banner on wsca.org:** during the month of September

★ **WSCA Social Media Sponsorship Recognition**

★ **Booth Space** (1 inside booth space)

★ **Banner In Warm-Up Area**

Bronze Sponsor.....\$500

★ **1 Class Sponsor:** Sponsor one class, name announced as sponsor of class, option to present awards to class & name in program under sponsored class

★ **1/2 Page Ad in Program**

★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show

★ **Live Web Cast Ad Banner:** Rotates all 5 days of show

★ **WSCA Social Media Sponsorship Recognition**

★ **Banner In Warm-Up Area**

**WSCA Saddle Clubs
25% Discount on
Sponsorship Packages**

• Print Ads, Web Cast Ads and Commercials must be the correct size and camera or digital ready.

• Sponsor is responsible for providing the outdoor vinyl banner and/or presentation flag.

For more specific information on sizing, reach, etc... a Sponsor Media/Spec Sheet is available.