



2024 CHAMPIONSHIP HORSE SHOW



Sponsorships

Platinum Sponsor.....\$3,000

(Exclusive to 5 - first come, first serve)

- ★ **Day Sponsor:** Sponsor one day of the show, name announced frequently throughout the day, flag presentation option (minimum of 5 times), name in program as the day sponsor, social media recognition
- ★ **Two Page Color Ad Spread in Program**
- ★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
- ★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
- ★ **Web Banner on wsca.org**
- ★ **WSCA Social Media Sponsorship Recognition**
- ★ **Booth Space** (1 inside booth space)
- ★ **Banner In Warm-Up Area**
- ★ **Exhibitor bag insert/item** (optional - sponsor provides)

Customized Sponsor Packages Available!

CONTACT US FOR DETAILS.

Gold Sponsor.....\$1,500

- ★ **3 Class Sponsor:** Sponsor three regular classes, name announced as sponsor of each class, option to present awards to class & name in program under sponsored classes
- ★ **Full Page Color Ad in Program**
- ★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
- ★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
- ★ **Web Banner on wsca.org**
- ★ **WSCA Social Media Sponsorship Recognition**
- ★ **Booth Space** (1 inside booth space)
- ★ **Banner In Warm-Up Area**
- ★ **Exhibitor bag insert/item** (optional - sponsor provides)

Jackpot/Sidepot Sponsors

Jackpot Class

Naming/Money Sponsor.....\$500

Your name in class title on showbill & announced

Sidepot 5D Barrels

Naming/Money Sponsor.....\$1,000

Your name in class title on showbill & announced

Sidepot Futurity & Derby Barrels

Naming/Money Sponsor.....\$500

Your name in class titles on showbill & announced

Silver Sponsor.....\$1,000

- ★ **2 Class Sponsor:** Sponsor two regular classes, name announced as sponsor of classes, option to present awards to classes & name in program under sponsored classes
- ★ **Half Page Color Ad in Program**
- ★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
- ★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
- ★ **Web Banner on wsca.org**
- ★ **WSCA Social Media Sponsorship Recognition**
- ★ **Banner In Warm-Up Area**
- ★ **Exhibitor bag insert/item** (optional - sponsor provides)

Bronze Sponsor.....\$500

- ★ **1 Class Sponsor:** Sponsor one regular class, name announced as sponsor of class, option to present awards to class & name in program under sponsored class
- ★ **Quarter Page Color Ad in Program**
- ★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
- ★ **WSCA Social Media Sponsorship Recognition**
- ★ **Banner In Warm-Up Area**
- ★ **Exhibitor bag insert/item** (optional - sponsor provides)

**Sponsorship Deadline:
Sunday, August 18, 2024**

**CONTACT INFORMATION:
sponsorwsca@gmail.com
507.380.7857**

**WSCA Saddle Clubs
25% Discount on
Sponsorship Packages**

- Print Ads, Web Banner, Web Cast Ads and Commercials must be the correct size and camera or digital ready.
- Sponsor is responsible for providing the outdoor vinyl banner, presentation flag and/or exhibitor bag insert/item.



2024 CHAMPIONSHIP HORSE SHOW



Sponsorship & Advertising Agreement

Platinum Sponsor \$3,000 Gold Sponsor \$1,500 Silver Sponsor \$1,000 Bronze Sponsor \$500

Ad Sizing and Specs

Live Web Cast Ads

\$250 Live Cast Package Includes:
240px x 480px Banner - JPEG/PNG
1920px x 1080px Banner - JPEG/PNG
30 Second Video MP4

Show Program Ads

Back Cover: 7" x 10" Full Color
Inside Back Cover: 7" x 10" Full Color
Full Page: 7" x 10", Full Color
Half Page: 7" x 4.9" Full Color
Quarter Page: 3.4" x 4.9" Full Color

- Jackpot Sponsor \$500
- Sidepot 5D Barrels Sponsor \$1,000
- Sidepot Futurity & Derby Sponsor \$500

INDIVIDUAL ADVERTISING OPTIONS:

- Live Web Cast Commercial & Web Cast Ad Banner.....\$250
- Back Cover Ad in Program.....\$300
- Inside Back Cover Ad in Program.....\$250
- Full Page Ad in Program.....\$100
- Half Page Ad in Program.....\$60
- Quarter Page Ad in Program.....\$35

Advertiser

Business/Organization Name:

Advertiser Contact Name:

Phone Number:

Email Address:

Mailing Address:

City/State/Zip:

PLATINUM & GOLD SPONSORSHIPS COME WITH A VENDOR BOOTH
IF YOU ARE A PLATINUM OR GOLD SPONSOR ARE YOU PLANNING ON HAVING A VENDOR BOOTH? YES NO
IF YES, PLEASE FILL OUT THE VENDOR AGREEMENT FORM & MAIL IT IN WITH THIS FORM. THANK-YOU!

FILL OUT BELOW AS APPLICABLE:

Sponsorship Class 1st Choice:

Sponsorship Class 2nd Choice:

Sponsorship Class 3rd Choice:

Name of Presenter:
(If choosing to present class awards)

I do not plan on presenting awards

Presenter's Email:

FOR SHOW PROGRAM ADS & LIVE WEB CAST ADS SEND CAMERA-READY ARTWORK TO SPONSORWSCA@GMAIL.COM BY SUNDAY, AUGUST 18, 2024

PLEASE MAKE CHECKS PAYABLE TO: WSCA CHAMPIONSHIP SHOW

Please submit this form and check payable to WSCA Championship Show to:
Rachel Duenow 40303 200th Street | Arlington, MN 55307