WSCA
Western Saddle Clubs Association, Inc.

2026 CHAMPIONSHIP HORSE SHOW

Sponsorships

Platinum Sponsor.....$3,000

*(**Exclusive to 5** - first come, first serve)*

★ **Day Sponsor:** Sponsor one day of the show, name announced frequently throughout the day, flag presentation option (minimum of 5 times), name in program as the day sponsor, social media recognition
★ **Two Page Color Ad Spread in Program**
★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
★ **Web Banner on wsca.org**
★ **WSCA Social Media Sponsorship Recognition**
★ **Booth Space** (1 inside booth space)
★ **Banner In Warm-Up Area**
★ **Exhibitor bag insert/item** (optional - sponsor provides)

Customized Sponsor Packages Available!

CONTACT US FOR DETAILS.

Gold Sponsor.....$1,500

★ **3 Class Sponsor:** Sponsor three regular classes, name announced as sponsor of each class, option to present awards to class & name in program under sponsored classes
★ **Full Page Color Ad in Program**
★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
★ **Web Banner on wsca.org**
★ **WSCA Social Media Sponsorship Recognition**
★ **Booth Space** (1 inside booth space)
★ **Banner In Warm-Up Area**
★ **Exhibitor bag insert/item** (optional - sponsor provides)

Silver Sponsor.....$1,000

★ **2 Class Sponsor:** Sponsor two regular classes, name announced as sponsor of classes, option to present awards to classes & name in program under sponsored classes
★ **Half Page Color Ad in Program**
★ **Live Web Cast 30 Second Commercial:** Rotates all 5 days of show
★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
★ **Web Banner on wsca.org**
★ **WSCA Social Media Sponsorship Recognition**
★ **Banner In Warm-Up Area**
★ **Exhibitor bag insert/item** (optional - sponsor provides)

Bronze Sponsor.....$500

★ **1 Class Sponsor:** Sponsor one regular class, name announced as sponsor of class, option to present awards to class & name in program under sponsored class
★ **Quarter Page Color Ad in Program**
★ **Live Web Cast Ad Banner:** Rotates all 5 days of show
★ **WSCA Social Media Sponsorship Recognition**
★ **Banner In Warm-Up Area**
★ **Exhibitor bag insert/item** (optional - sponsor provides)

Jackpot/Sidepot Sponsors

Jackpot Class
Naming/Money Sponsor.....$500
Your name in class title on showbill & announced

Sidepot 5D Barrels
Naming/Money Sponsor.....$1,000
Your name in class title on showbill & announced

Sidepot Futurity & Derby Barrels
Naming/Money Sponsor.....$500
Your name in class titles on showbill & announced

Sponsorship Deadline:
Sunday, August 16, 2026

CONTACT INFORMATION:
sponsorwsca@gmail.com
507.380.7857

WSCA Saddle Clubs
25% Discount on
Sponsorship Packages

- Print Ads, Web Banner, Web Cast Ads and Commercials must be the correct size and camera or digital ready.
- Sponsor is responsible for providing the outdoor vinyl banner, presentation flag and/or exhibitor bag insert/item.

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Sponsorship & Advertising Agreement

☐ Platinum Sponsor $3,000 ☐ Gold Sponsor $1,500 ☐ Silver Sponsor $1,000 ☐ Bronze Sponsor $500

Ad Sizing and Specs

Live Web Cast Ads

$250 Live Cast Package Includes:
240px x 480px Banner - JPEG/PNG
1920px x 1080px Banner - JPEG/PNG
30 Second Video MP4

Show Program Ads

Back Cover: 7" x 10" Full Color
Inside Back Cover: 7" x 10" Full Color
Full Page: 7" x 10", Full Color
Half Page: 7" x 4.9" Full Color
Quarter Page: 3.4" x 4.9" Full Color

☐ Jackpot Sponsor $500
☐ Sidepot 5D Barrels Sponsor $1,000
☐ Sidepot Futurity & Derby Sponsor $500

INDIVIDUAL ADVERTISING OPTIONS:

☐ Live Web Cast Commercial & Web Cast Ad Banner.....$250
☐ Back Cover Ad in Program.....$300
☐ Inside Back Cover Ad in Program.....$250
☐ Full Page Ad in Program.....$100
☐ Half Page Ad in Program.....$60
☐ Quarter Page Ad in Program.....$35

Advertiser Business/Organization Name:	
Advertiser Contact Name:	
Phone Number:	
Email Address:	
Mailing Address:	
City/State/Zip:	

PLATINUM & GOLD SPONSORSHIPS COME WITH A VENDOR BOOTH
IF YOU ARE A PLATINUM OR GOLD SPONSOR ARE YOU PLANNING ON HAVING A VENDOR BOOTH? ☐ YES ☐ NO
IF YES, PLEASE FILL OUT THE VENDOR AGREEMENT FORM & MAIL IT IN WITH THIS FORM. THANK-YOU!

FILL OUT BELOW AS APPLICABLE:

Sponsorship Class 1st Choice:	
Sponsorship Class 2nd Choice:	
Sponsorship Class 3rd Choice:	
Name of Presenter: *(If choosing to present class awards)*	☐ I do not plan on presenting awards
Presenter's Email:	

FOR SHOW PROGRAM ADS & LIVE WEB CAST ADS SEND CAMERA-READY ARTWORK TO SPONSORWSCA@GMAIL.COM BY SUNDAY, AUGUST 16, 2026

PLEASE MAKE CHECKS PAYABLE TO: WSCA CHAMPIONSHIP SHOW

Please submit this form and check payable to WSCA Championship Show to:
Rachel Duenow 40303 200th Street | Arlington, MN 55307